



Hope You Enjoyed Your Stay

Actio identified the value in retaining the existing structure to maintain setback allowances. Actio worked with local economic development and planning groups to understand its reuse potentials.

Global Energy Firm *Hershey, PA*

Problem:

- Client vacated an outmoded 75,000 square foot service building on 2.5 acres of land
- The lot-to-building ratio prevented standard commercial re-use

Outcome:

- Actio identified the value in retaining the existing structure to maintain setback allowances
- A developer purchased the building and land, converting the existing building into a 100-person hotel.
- The new concept received special zoning approval, and was seen by the municipality as a catalyst for future growth in the area.